

MICROBLADING FAQ

Imagine waking up to perfectly groomed brows everyday without having to worry about filling in, smudging, smearing or disappearing!

What is MICROBLADING? (Intradermal cosmetics/microstroking/eyebrow embroidery)

Microblading, *also called Semi-Permanent Makeup or Micropigmentation*, is the process of implanting pigment beneath the surface of the skin by means of tiny "micro-strokes."

The Microstroking/Microblading technique creates very crisp, fine hair strokes that don't blur after healing (*sometimes seem with traditional permanent makeup*). It is performed using a sterile **one-time use** handheld tool (*as opposed to a tattoo machine*) and is used to create precise and extremely natural hair strokes.

Who is a candidate for MICROBLADING?

This technique opens the doors for a variety of clientele. Microblading allows us to create crisp, fine hair strokes that fill in **thin brows, brows with bald spots, total brow reconstruction** and even **alopecia**.

The PROCESS:

I will customize the right eyebrow shade, shape, and thickness for you using a wide range of high quality hypoallergenic permanent makeup pigments and sterilized needle sizes. Before I begin the procedure, we work together to shape your brows with a pencil, allowing us to agree on the best color and shape to fit your face. Microstroking **does not** require your entire eyebrow to be shaved and does not damage your natural hair. **To keep discomfort to a minimum, anesthetic creams are used before and during the procedure.** The entire process takes approximately 2 hours and there is little down time.

What is the healing process? – How will I look immediately after?

The healing process takes about 7-10 days. Your semi-permanent makeup will appear darker and bigger than expected for the first few days due to natural scabbing. This will gradually lighten during the complete healing process. Please view the detailed Aftercare instructions!

Healing –

Days 1-2: Your brows are approximately 20-40% darker, bolder and more solid than your healed result. There may be minimal swelling. The top layers of skin will begin to shed on days 3-5, and you will see a loss of color. This is normal. Do not scratch/ pick!

Day 3: Your eyebrows may begin to itch and the pigment may appear somewhat raised due to natural scabbing. The skin is preparing to shed. Do not scratch/ pick!

Days 4-7: The skin is now rapidly exfoliating and will shed evenly when **left alone**. The pigment color under the exfoliating skin will continue to appear lighter until the epidermis takes on its more transparent characteristics.

Days 30-40: Now is the time to critique your brows, the tattoo is now healed. I will re-evaluate how your skin has received the pigment at your touch-up appointment and make any changes necessary.

A touch up is **included** within this timeframe to fill in any gaps and make adjustments.

How many treatments are needed?

Two treatments are usually needed, at least 6 weeks apart. Sometimes just one treatment is sufficient, but a touch-up appointment is included for good measure. With most procedures, the color looks dramatically lighter after the first week. This is normal. At the second treatment, we

will assess the color retention and make adjustments as necessary. Everyone heals differently and at different rates. If your cosmetic tattoo does not heal perfectly the first time, do not worry! We can always go darker and add more density at your next appointment.

How long does MICROBLADING last?

The treatment is considered semi-permanent and will not wash off, however, it will fade over time. With good care the longevity of the pigment is approximately 2 years, but touch ups are recommended every 1-2 years to prevent natural fading.

The first touch up is included 1-3 months after the initial procedure.

Pigment retention depends on a number of factors including: the pigment color used (lighter colors fade faster), age, skin type, lifestyle (sun exposure), immune system (iron deficiency), and use of certain skin care products (chemical peels/exfoliation of treated areas.)

Please note that final results **cannot** be guaranteed as each unique skin type will hold pigments differently and break down at different rates.

Previously tattooed eyebrows may require additional appointments.

Who is NOT a candidate for MICROBLADING?

As a precaution, I do not perform cosmetic tattooing on clients who are or may be:

Pregnant or nursing

Diabetic

Chemotherapy (consult your doctor)

Viral infections and/or diseases

Epilepsy

Pacemaker/ major heart problems

Organ transplantation

Skin irritations or Psoriasis near the treated area (rashes, sunburn, acne, etc.)

Sick (cold, flu, etc.)

Botox in the past 2 weeks